

SNIDEL



2021 Spring Summer 2nd Collection

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OPTIMISTIC MOOD

An optimistic mood that fashion holds.
A wardrobe that throbs your heart and dramatically plays on your daily life.

The basis of the design is a couture-like and sophisticated silhouette
that seeks feminine beauty.

What stands out the most is the bold form of the volume sleeves
and powerful shoulder that attracts the eye:
it enhances a powerful and dignified atmosphere.

A delicate element like Ruffles and Lace mixed with daytime realness and
minimalism will make your feminine and city-like coordination come through.

The see-through materials like organza and chiffon that float in the air
give dreamy movement, comfort and deepness.

Key pattern:
DOT, CHECK, VINTAGE, MOTIF

Key Color:
PURE WHITE, PINK, MINT, GREEN, SKY BLUE, BROWN, BLACK
A color palette that portrays the beauty and energy of nature

Memorable pieces that elevate personal style and bring us excitement.
Giving us freedom to express who we are - 2021 Summer Collection









2021 SPRING SUMMER 2ND COLLECTION

Collaboration Topics

SNIDEL



SNIDEL collaborates for the first time with the global sports brand "PUMA".

Adding a touch of femininity to sporty streetwear by adding details including soft colorful colors and delicate materials. Our 1st Collection that mixes a sophisticated city mood with relaxation.



2021 SPRING SUMMER 2ND COLLECTION

Collaboration Topics

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WILLIAM MORRIS

An exquisite pattern designed by William Morris over 150 years ago
that maintains its beauty to this day -
a handicraft full of fresh charm that comes from nature.

Creating pieces by combining traditional design
with SNIDEL's creatively sophisticated styles.



WILLIAM MORRIS

William Morris was a 19th century British textile designer, poet, and novelist.

Morris's designs of England's wildflowers as motifs and
the ideas for their production were taken over by designers
and craftsmen in the Arts and Crafts movement.

Influences are evident in Europe, United States and Japan.

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SNIDEL and VIBTEX textile have teamed together to create products with anti-virus functionality.

An anti-virus collection with the concept:

"Clothing that combat viruses and protect all world citizens"



VIBTEX

Textiles made of antiviral material that employ processing technology to reduce specific viruses that adhere to the surface.

Our new “Cheek Mask”
that will tune up your skin, as blushes do.

We have carefully picked colors that will make the skin glow,
while making a stylish mask.



Moisture Absorption with Cold Sensation and Antibacterial Process

We used materials with moisture absorption
and cold sensation functionalities
- an anti-bacterial process that is perfect for warm seasons.

In addition to the prominent air permeability,
it's also soft, lightweight and even after washing,
it dries fast and is easy to maintain.

The cutline that fits perfectly by
the jawline makes your face appear smaller.

SNIDEL's embossing logo is an accent to the design.

Washable and comfortable 100% silk made mask

A mask from a fine silk, comfortably
soft to wear without unpleasant feelings.
With a beauty effect from the cutline of the jawline,
nose wire is applied for sneeze scattering prevention.
Removable mask chain included.



SNIDEL meets VIBTEX Mask with Antivirus function

Using “Vibtex” textile with antivirus function
and popular sipple mask, it is a specialized product
that is fit for this generation.

All masks come with an original portable pouch.



BLUE LIGHT CUT



A new eyewear line has dropped at SNIDEL.

A strong ally for mobile and computer work
- our series of blue light blocking glasses.

With SNIDEL's trendy and sophisticated designs,
it's a collection that is both fashionable and functional:
reducing damage to the eye.



Recycled Plastic Bottles

A 100% recycled material that contains 50% or more of GRS certified recycled polyester, including used pet bottles and waste from the spinning process. Compared to general polyester, recycled high quality yarn retains a similar quality in texture, luster and lightness. In addition, the fibers have stable sustainability and are also characterized by good color development.

Recycled PET bottles



SEA WOOL

Sea wool is a yarn made by combining recycled polyester and crushed oyster shell using the processing technology patented in Taiwan. Not only up-cycled from land and sea waste, but also closely aligned with daily demand, providing consumers with unique and innovative yarns.

SEA WOOL



ECO GLASS

ECO glass beads are recycled glass beads made from glassware such as old bottles and buildings.

ECO GLASS



ECO Plating

In the plating process, harmful chemicals have to be used after processing. However, we neutralized and recycled them in the factory to make sure they are in a detoxified state and wastewater is treated.

ECO plating



ECO VERO

Lenzing™ EcoVero™ fiber made from certified renewable wood, adopting an environmentally friendly production process that follows a strict environment standards. In addition, we have acquired EU eco label certification, which is given only to products and services that have significantly less impact on the environment throughout the life cycle from raw material emissions to production, distribution and disposal.

ECO VERO



Vibram N-OIL

Vibram N-OIL is a new formulation that cuts over 90% of petroleum components while maintaining Vibram quality standards. N-OIL has grip and durability to provide safe walking in urban environments. The unique color of this sole uses 100% naturally derived pigments, including dried plants.

Vibram N-OIL

